

# Melanie A Mason

Content/Show Writer

Versatile Content/Show Writer with Master's degree level credentials in storytelling and BFA in Theatre Performance. 20 years of professional experience, proficient in researching, writing and editing diverse content, including produced and award winning children's theatre. Currently an Adjunct Assistant Professor of Communication Studies and Broadcast Communication, employing best practices and current research from these fields within entertainment and guest centered storytelling. Works with minimal input to produce engaging, authoritative and error-free work. Autonomous yet communicative with demonstrated history of superior performance in remote environments.

## Work History

2001-08 -  
Current

### Assistant Adjunct Professor

*University Of Texas Arlington, Arlington, United States*

- Teaches diverse student population (UTA has the 3rd most diverse population in the US) by employing various learning styles and abilities.
- Fine Arts and Information Fluency Professional Development professional and skilled conference presenter
- Courses taught include communication studies centered on Children's Literature, Storytelling, and Narrative Literature interpretation/performance, Voice and Diction, and Broadcast Announcing.
- Incorporated instructional technologies in course delivery for both in-class and online instruction. Exclusively remote since 2014.
- Skilled and published researcher.

2020-02 -  
2021-01

### Contract Writer

*Universal Studios Japan, Osaka*

- Scripting new Wizarding World of Harry Potter offerings; new magical creature encounters and show. Debut March 2023
- Collaborating with distinguished and multiple level stake holders and licensors.
- Align copy with existing pitch decks and literature.
- Writing and editing multicultural guest-facing copy

## Contact

### Address

Arlington, TX, 76002

### Phone

8175285649

### E-mail

melanie.mason2016@gmail.com

### LinkedIn

bit.ly/MelanieMasonCreative

## Skills

Script Writing

●●●●●  
Excellent

Content Development

●●●●●  
Excellent

Research

●●●●●  
Excellent

Editing

●●●●●  
Excellent

Promotional understanding

●●●●●  
Excellent

Collaboration experience

●●●●●  
Excellent

- Working with cross-functional teams (including interpreters) to develop immersive experiences.

2016-01 -  
2016-03

## **Contract Writer**

*Mertz Productions, Orlando, FL*

- Presented clients (Viking Cruise Lines) with unique copy options based on overall marketing travel destination objectives.
- Organized material to research and complete writing tasks, including curated visual images for projected scenery.
- Co-Created "Les Artistes de Paris", a female trio cabaret, consistently highest rated onboard entertainments of 2016 - 2018 cruise seasons.

2000-09 -  
2015-01

## **Project Coordinator/Script Writer**

*BYMI, Inc., Dallas, TX*

- Wrote and edited high-quality content and visually impactful programs under deadline pressure with exciting, captivating, and authentic approach.
- Managed large Trade Show multimedia/live performance showcases in Las Vegas, NV.
- Supervised multiple projects from project start through delivery by prioritizing needs and delegating assignments.
- Liaised between departments to facilitate communication and keep appropriate parties updated on project developments.
- Wrote technical narratives to document processes and design changes.
- Established rapport and engaged with stakeholders to build lasting professional relationships.
- Client list included Wilson Arts, US Olympic Skeleton Team, Silverleaf Resorts.

## **Education**

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**Master of Science: Information Science**  
*University of North Texas - Denton, TX*

**Academic Graduate Certificate: Storytelling**  
*University of North Texas - Denton, TX*

**Bachelor of Fine Arts: Performance**  
*University of Texas Arlington - Arlington, TX*